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**Industry Case Studies**  
***Healthcare Industry***  
**Elixir Technologies**

*Elixir builds  
end-to-end  
solutions that  
manage the  
documents that  
express your  
business.*



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## Healthcare/Insurance

**Industry:** State government agency  
**Result:** Added Medicare administration to current system

**Solution:** Elixir's Opus

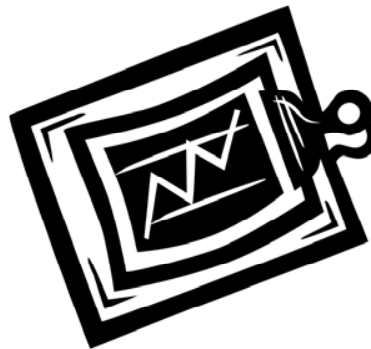
**Situation:**  
The addition of Medicare administration to a state government agency presented additional workload and tested current processes.

**Goal:**  
Ramp up the state's equipment and process to respond to this additional program. Needed to support existing LCDS document workflow during the transition.

**Synopsis:**  
Elixir software employed with new Xerox PostScript printers to enhance existing LCDS print workflow for State Medicare program administrator. Documents include EOB, claims notices, ad-hoc letters.

### Benefits

- ***Added Medicare administration to current workflow while maintaining current systems***



## Healthcare/Insurance

**Industry:** Large US insurance provider  
**Result:** Elixir delivers efficient workflow solution  
**Solution:** Elixir's Opus

**Situation:**

This insurance provider had a cumbersome, complex, time-consuming, and error-prone method for producing its benefits booklets. ID Cards were being produced in another system and mailed separately, resulting in high mailing costs.

**Goal:**

To reduce the cost and time required for generating a benefit booklet and ID card for new customers. This required a complete workflow for the efficient management and production of customized benefit booklets. The production of ID cards needed to be integrated into this process.

**Synopsis:**

With Elixir the company now has a custom workflow solution that dramatically accelerated the production process. The time from enrollment to delivery was reduced from 10 weeks to one day. Lower costs, elimination of errors, and the consolidation of products in one mailing were also achieved.

**Benefits**

- *Delivery time cut from 10 weeks to one day*



## Healthcare/Insurance

**Industry:** Insurance: Business and technology solutions provider

**Result:** Elixir eases the production of benefit booklet enrollment

**Solution:** Elixir's Opus

**Situation:**

Because of the complexity and the constant change in their healthcare enrollment booklets, this company was struggling to keep up with the revision and production process. Millions of lines of code were required to generate output for their Xerox 4135 printers.

**Goal:**

The company needed a solution that would simplify and accelerate the process of creating and maintaining flexible healthcare enrollment booklets for their customer. They needed to reengineer the way booklets were produced so as to make the process easier, quicker and more cost effective.

**Synopsis:**

Elixir's solution, Opus, cut application development time in half and document customization has improved dramatically. The company has accelerated the entire process of building, changing and enhancing applications saving both time and money.

**Benefits:**

- **Development time** for the booklets is **cut 50%**
- Booklets previously represented by **millions of lines of code** now managed and **edited in the Opus graphical design interface**



## Healthcare/Insurance

**Industry:** US insurance company streamlines policy production and maintenance

**Result:** Elixir delivers efficient policy generation

**Solution:** Elixir's Opus

**Situation:**

The system used by this US-based insurance company to produce customer policies proved to be time consuming, expensive, labor intensive and susceptible to human error. Periodic changes in the forms were difficult to implement.

**Goal:**

To generate new policies faster, reduce costs, eliminate errors, and permit changes in policies without requiring IS personnel. Documents to be printed on an IBM® Infoprint 60.

**Synopsis:**

Using Elixir's Opus to generate insurance policies, the company requires only a few hours from the time the policy is booked to when it is ready to be sent to the customer. In addition to faster product delivery, errors have been virtually eliminated. Changes in forms are easily implemented with Opus state-of-the art features.

**Benefits:**

- ***Policy creation time reduced from days to hours***
- ***Errors nearly eliminated***
- ***Policy revisions and new documents delivered quickly***



*Elixir*