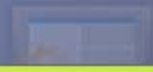


Before Elixir: manual process



Elixir Bank

- As an attempt to extend its customer services Elixir Bank wants to offer Arabized bank statements.



Technical Team



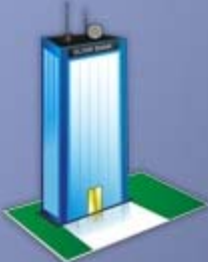
Arabic Support



Customer Statement



Before Elixir: manual process



Elixir Bank

• A VIPP encoded application is already in use to design and print the standard bank statements but without Arabic support.



VIPP Encoded Application



Technical Team



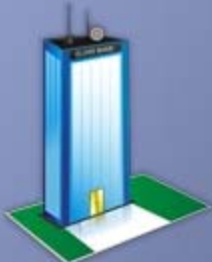
Arabic Support



Customer Statement



Before Elixir: manual process



Elixir Bank



VIPP Encoded Application



Technical Team



Arabic Support



Customer Statement

• In order to achieve Arabization, a Technical team is hired that can manually edit the output generated from previous step or use some separately installed third party software.

Before Elixir: manual process



Elixir Bank



VIPP Encoded Application



Technical Team



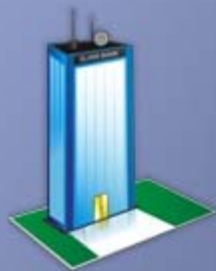
Arabic Support



Customer Statement

- The newly generated VIPP output now has the Arabic contents.

Before Elixir: manual process



Elixir Bank



VIPP Encoded Application



Technical Team



Arabic Support



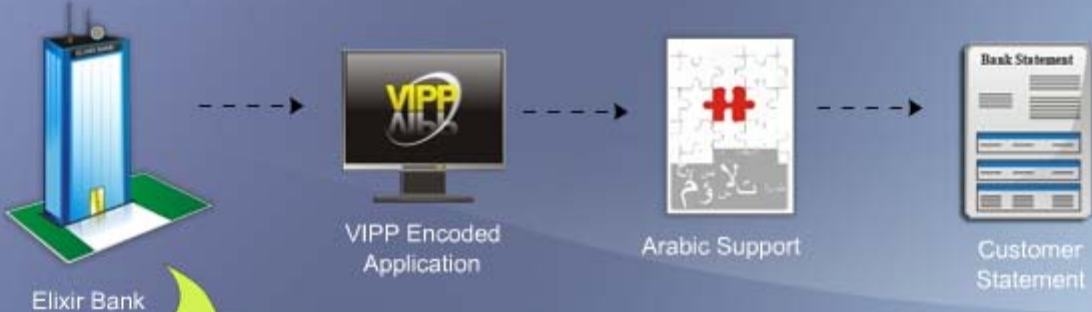
Customer Statement

• Through this sequence of work customers receive their bank statements in Arabic language.

Pain Points

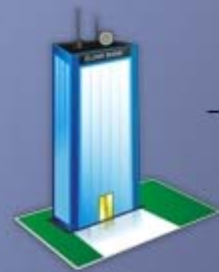
- Involvement of Technical team for manual editing of VIPP file is an overhead.
- As part of the manual editing Arabic font support is required and it is difficult to maintain different types of fonts with their usage details.
- The increased process time impacts efficiency.
- Maintenance of VIPP files, edited VIPP files and third party software formats is a cumbersome activity.
- Use of third party software entails following disadvantages
 - Integration of different software(s) results in slow processing.
 - Technical Support for the add-on software(s) requires separate support contracts and overall cost of the project increases.
 - Needs additional specialized training.

After Elixir: web-enabled process



- Solution offered by Elixir Technologies to meet the Elixir Bank Arabaziation requirement highlights Vitesse, specialized VIPP enabled software certified by Xerox.

After Elixir: web-enabled process



Elixir Bank



VVIP Encoded Application



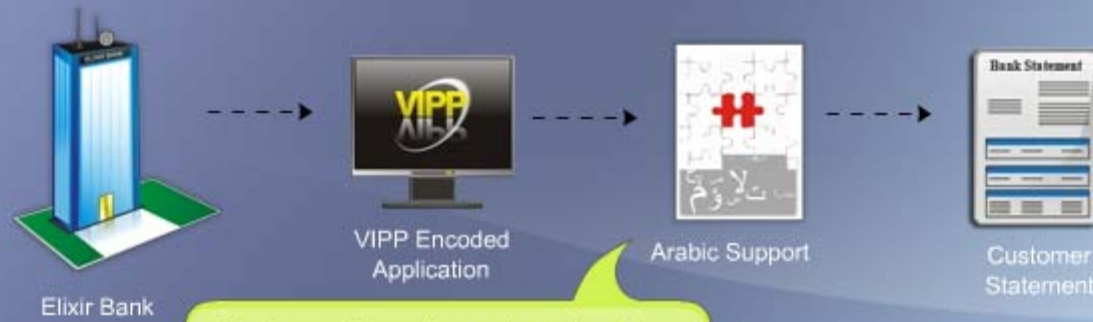
Arabic Support



Customer Statement

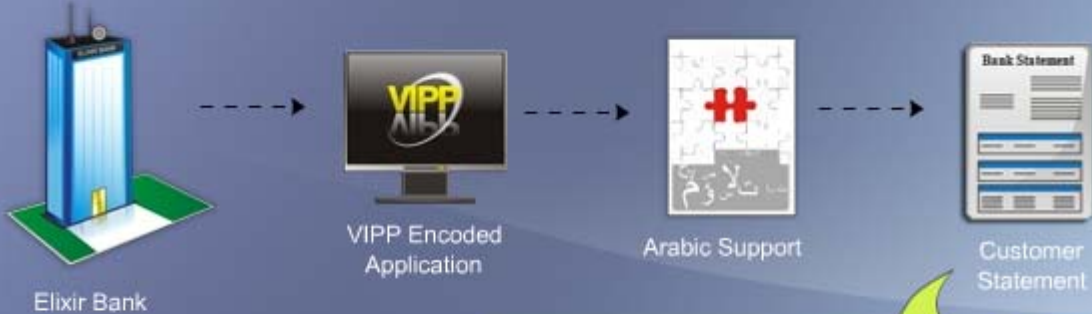
- Enhanced version of Vitesse is introduced with integrated Arabic support both in single-mode (Arabic only) as well as in mix-mode (Arabic and English both).

After Elixir: web-enabled process



• Customer statements can be designed with Arabic contents supported by new Vitesse.

After Elixir: web-enabled process



- Customers receive their bank statements in their native language that are generated with more ease and targeted to offer added value to them.

Benefits

- No need to acquire a special Technical Team.
- Faster processing and more reliable output through implementation within the standard software.
- Single Interface for adding Arabic contents to VIPP application design.
- Single source for training and technical support available around the clock from Elixir Technologies.