



Elixir Technologies



Opus®

## Personalization at the Speed of Communication

Your business rules combined with your data produces high-volume print and web documents --- all with 100% personalization.

Transpromo pairs statements with promotions; direct marketing targets the individual; regulated documents deliver customized material printed on-demand or delivered via the web in real time.

Opus is Elixir's rapid application development and production tool for high-volume, personalized document publishing. Each Opus document is dynamically formatted using variable data based on business rules set in the design. Any element can be dynamic including text, graphics, finishing options and production methods. The Opus designer brings the power of variable application design to the desktop of any user familiar with Windows.

### 💡 Key Benefits

#### Web-based Job Management

Opus includes a web console to monitor job status and run jobs from a remote location.

#### Familiar Windows Design Interface

The Opus designer brings the power of variable application design to the desktop of any user familiar with Windows.

#### Advanced Conditional Logic Tools

Opus designs can include extremely sophisticated business rules to drive document formatting.

#### Automated Processing

Need to print when no one's at the office? Opus will watch for a specific data file and start the print process.

#### Real-Time PDF Presentment Online

Opus provides a powerful solution for online presentment of personalized PDF. Customers access the system through a browser or client application and request a document. The PDF is composed in real time and presented online for viewing. The document may also be filled online to capture new data. This dynamic document presentment is ideal for reprints as well.

#### Point and Click Logic Tools

A significant amount of conditional logic may be implemented through pre-defined dialog boxes, ideal for documents requiring a medium level of business logic.

#### Small/Medium Business Package

Opus for SMB is a specially packaged Opus configured to the needs of smaller businesses.

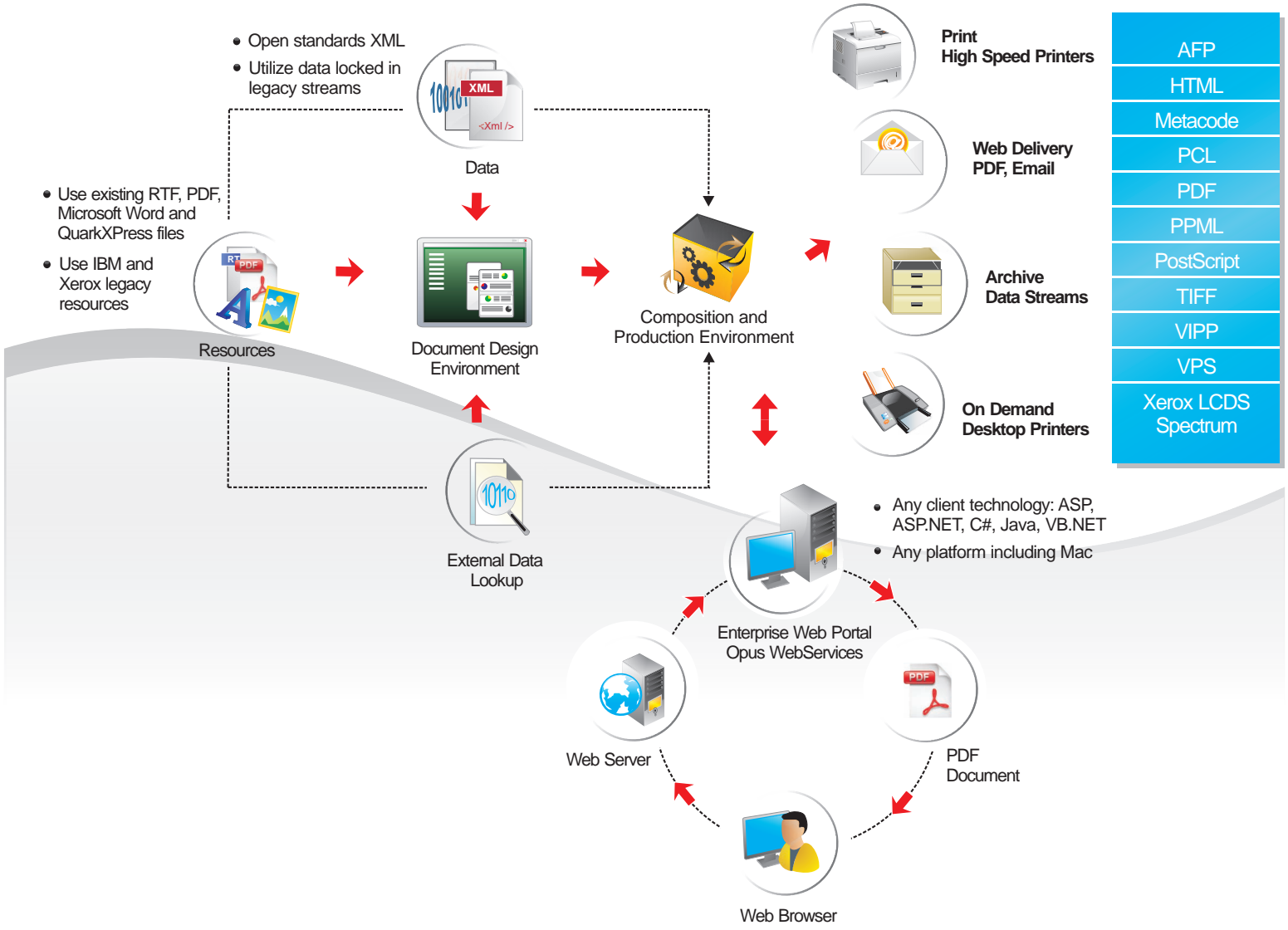
#### Multichannel Output

Archive: PDF, TIFF

Print: AFP, Metacode, PCL, PDF, PPML, PostScript, VIPP, VPS

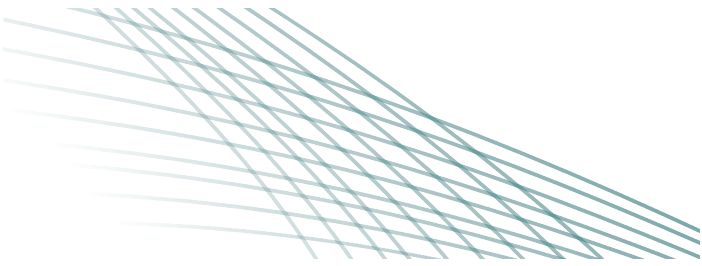
Web: Email, HTML, PDF

# Opus Dynamic Publishing Workflow



## System Requirements

- Single Quad 2+Ghz
- 2 GB RAM
- 250 GB HDD
- XP or Windows 2003 Server with most recent service pack



The power of web-based document creation, content management, and workflow --- delivering print on demand, high-volume production, and web communications.

**For more information on Elixir Solutions**  
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