

ELIXIR TECHNOLOGIES

Elixir builds end-to-end solutions that manage the documents that express your business.



Since its founding in 1985, Elixir Technologies Corporation has pioneered advanced document production technologies that deliver significant cost savings and productivity gains. We specialize in end-to-end solutions for improving communications between businesses and their customers. Elixir is a global company headquartered in Ventura, California with thousands of customers in more than 70 countries.

Document Solutions

Document composition products for all production print environments.

- **Personalize 100% of the document using point-and-click business rules**
- **AFP and Xerox print resource editing in native mode**
- **Support for print and web, AFP, Metacode, PCL, PDF, PostScript®, PPML, VIPP and more**
- **Solutions for large enterprise and small and medium business**

Elixir Opus, Opus WebService and Vitesse document composition systems address the complexities of designing data-driven, high-volume transaction output for print, the web, and email. Elixir's DesignPro Tools provides native resource creation for AFP and Xerox resources. Elixir's Opus® for SMB and DesignPro Tools for SMB™ products serve the unique requirements of small and medium businesses.

Transformations

File conversions between a variety of formats supporting data repurposing across any platform.

- **Platform Independence**
- **Support for over 20 formats including AFP, DJDE/ Metacode, 3211, PDF, IPDS, PostScript®, SAP®, XML and more**
- **Stream indexing, sorting, sustained high throughput**

Elixir offers both interactive and batch transformation software, providing optional automated conversion of a wide array of file and resource types. Repurpose legacy printstreams for web presentations, archival, or as input to other applications. Split files, add more information, such as OMR marks, to a datastream as it is being processed, and you can undertake datamining. Elixir's archive migration service provides conversion of obsolete archive data to new formats and supports merging disparate archives into one format.

Professional Services

Cost-effective alternative for rapid custom development.

- **Document production system integration, document design development**
- **Business process analysis, system design**
- **Outsourced and contracted print resource management**

Organizations hire us for a variety of reasons, from helping them with hardware evaluation to analyzing how to reduce collection time through personalized communications. Because of our large install base and the enormous variety of projects undertaken by our customers, our team is prepared to look at your project with fresh insight coupled with deep experience.

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Elixir offers a comprehensive partner program for qualified distributors and resellers. Our partners have access to a wide variety of resources within Elixir to assist in establishing and maintaining a successful sales efforts. Our marketing, pre-sales, sales, application development, customer support and training departments are just a few of the key areas that work one-on-one with our distributors.

Marketing Resources

Promotion and campaign development, brochures, multimedia demonstrations, and presentations files.

- **Presentation materials**
- **White papers, customer success stories, reference accounts**
- **Flash, Camtasia and other multimedia presentations**
- **Trial software implementation and support**

Distributors have access to all Elixir marketing materials for use as-is or for integration into their own collaterals. Elixir materials are available both online and as printed documents and include a selection of customer success stories from a variety of industries.

The Elixir product management team within marketing is available to assist with trial installations of Elixir software.

Sales Support

Online and onsite presentations, proof of concept application development, and technical support.

- **Onsite presentations and demonstrations to qualified prospects**
- **Development of sample applications and proof of concepts**

The Elixir sales team consists of a pre-sales group and account executives to support distributor sales efforts.

The pre-sales group provides technical presentations of Elixir software and creates proof of concept or sample applications for customers who require that as part of the formal proposal.

The sales team is available to assist in customers meetings, help structure proposals and quotes, etc.

Training

Sales training and technical product training.

- **Sales training**
- **Product training**
- **Customer support classes**
- **Train-the-Trainer courses**
- **Certifications**
- **Product demonstration scripts and tutorials**

Elixir provides a wide variety of training for distributors including sales training and technical training on our products. We provide product demonstration scripts along with pre-recorded videos to assist in creating your own product demonstrations.

In addition to private training sessions we also welcome Elixir distributors to any regional training course offered to our customers.