



Healthcare  
ELIXIR

SBC  
Summary of Benefits  
& Coverages

Elixir automates SBC assembly and moves critical change cycles upstream, so business teams can safely manage the lifecycle of plan materials, downstream.

**The Elixir SBC Application aligns the elements of communication with Information Governance & ID Management to support Consistency & Agreement, across the organization.**



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# The **SBC** is an opportunity to clearly differentiate innovative products in the **Value-Based Healthcare System** marketplace.

## Client Challenges

Inconsistent data precludes automation.

The lack of consistent data means dependency on manual processes.

Data resides in individual spreadsheets that are updated manually, for each of over 2,000 plans.

Outsourced work requires in-house time & resources for lengthy and repetitive change management.

Being at the mercy of vendor processes, priorities, & pricing; and dependencies on external vendors resulted in gaps in knowledge.

Content, plan data, & approved assets were hard to find & reuse because they resided across the organization in multiple & disconnected silos.

SBCs were produced & stored, in advance of any request from a consumer - a costly & wasteful way to comply.

## Elixir Solution

Elixir normalizes & ingests plan data as XML.

SBC application automates assembly based on business rules that define content, data, & design

Business rules support multilingual SBCs using one source of truth for plan data

Assets enter a unified Cloud repository through upstream approval flows to drive safe downstream change & assembly cycles.

SBC documents are generated in HQ, agnostic formats for democratic fulfillment, through physical & digital channels.

Digital assets & participation is traceable & Elixir real time tracking, Mobile Job Monitor, & full audit trails feed on demand reports.

Integration with Rating & Quoting system powers on demand SBCs that drive fast buying cycles & help consumers choose the right products.

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Elixir has over 30 years of experience in producing document solutions for highly regulated industries, including Insurance. We help our customers lower the risk of errors and improve efficiency.

Elixir Tango, our SaaS Based Business Experience Platform (BXP), enables your organization to better manage your customer communications, increase your speed to market, and empower Business Users.



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